

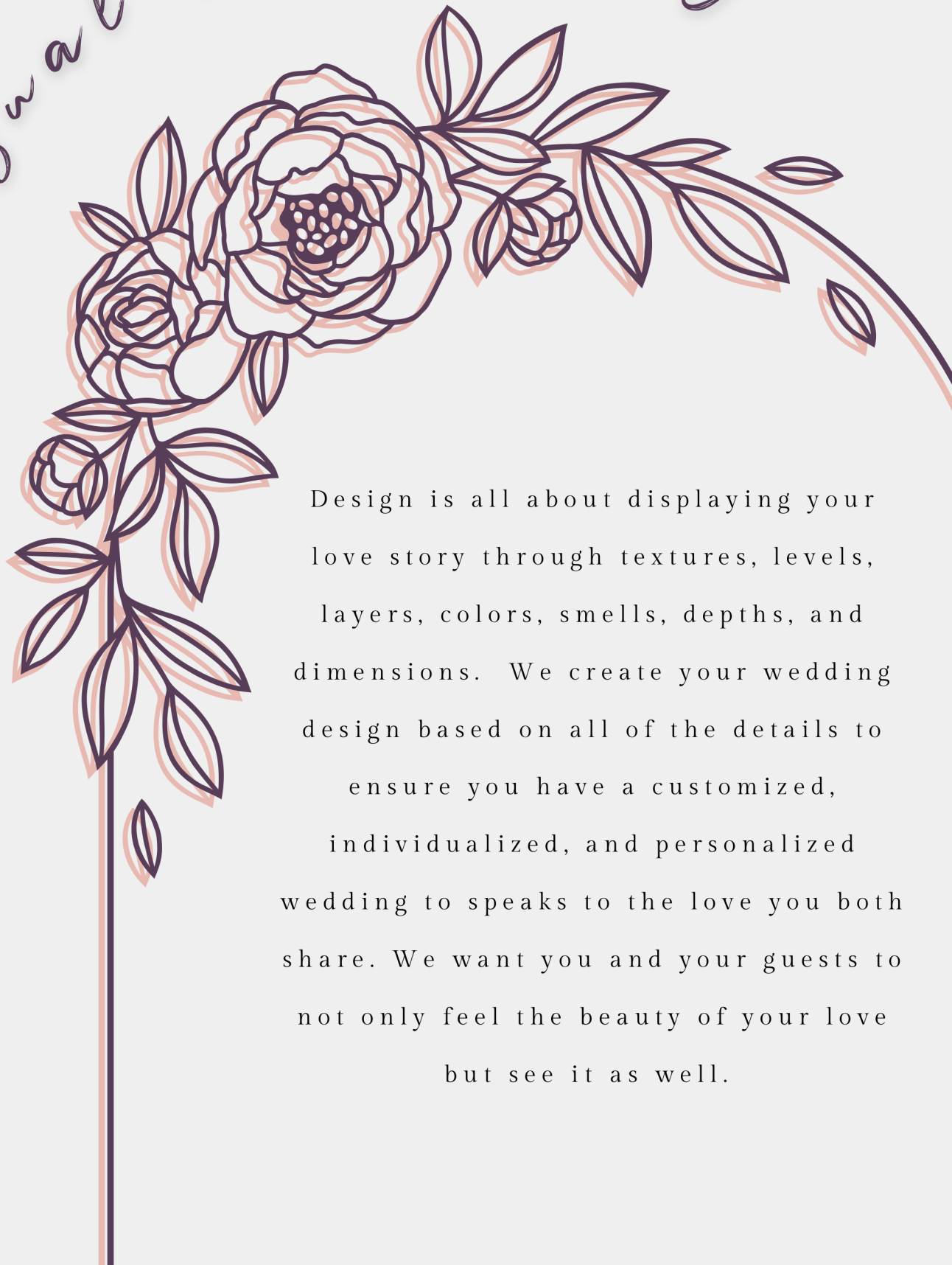


COALESCE CREATIONS

Visual Love Story

DETAILS ON OUR
VISUAL LOVE STORY SERVICE

Visual Love Story



Design is all about displaying your love story through textures, levels, layers, colors, smells, depths, and dimensions. We create your wedding design based on all of the details to ensure you have a customized, individualized, and personalized wedding to speaks to the love you both share. We want you and your guests to not only feel the beauty of your love but see it as well.

VISUAL LOVE STORY

We are a full design production team. We create and execute all visual details needed for your event. Everything from flowers, signage, backdrops, large installations, custom builds and even the small details like table numbers.

We are a team of florists, carpenters, graphic designers, interior designers, set production designers and stationary experts. We can creatively approach every aspect of design. No wedding or event we design is the same. We take pride in providing our clients customized, personalized and individualized design concepts. We do not only produce beautiful weddings and events, but we also execute our clients vision blueprint and visual love story. Our designs include details unique to every client we work with.

WHAT WE INCLUDE

01

Flowers - We work with fresh, preserved, silk or wood flowers. Whichever fits your style and budget.

02

Candles & Lighting - We can provide any type of lighting, as well as all candles (real or electric)

03

Linens - Our in house vendor carries table linens, chair covers, table runners, and napkins in a variety of colors, textures and prints

04

Custom Builds - We have a carpenter in the house! Anything you need from metal, acrylic or wood. If you can imagine it we can build it

05

Plate Settings - We provide plate chargers, placemats, napkin rings, name settings, and plate stationary (menu / reception thank you cards)

06

Signage - We have an in-house graphic designer and calligrapher available to make any and all needed signage. We also have laser cut signs and neon signs.

07

Draping - We have an in-house vendor who supplies all colors, textures and sizes needed. Whether are just a backdrop or to cover the room.

08

Tables & Chairs - If your design calls for tables and chairs not provided by your venue, we have you covered. Our in-house vendor has a variety of styles, colors and sizes

...and anything else you need for your event

OUR DESIGN PROCESS

01

FIRST STEPS

The beginning phase of design must always start with visualizing, dreaming, inspiration and exploring. Without these we will have no direction. Therefore, for your first 'homework' assignment we ask you to create a vision album. Either use Pinterest, an album of photos in your phone, a shared google doc folder or whatever one location you choose to house your inspiration photos. At the beginning it is important to start with many ideas that we will work together to narrow down to the exact details for your wedding or event.

02

90 - DAY POINT

This when we will start the process of elimination. We have received all of the inspiration, explored all of the ideas and now it's time to set the vision. We will help you categorize all of your ideas while also eliminating all the 'likes' and keeping the 'wows' and 'loves'. All areas of your event will be decided as far as colors, theme, style, level of detail and overall aesthetic. We will also start the creation of your final design plan. Laying out the entrance, ceremony, cocktail and reception for your wedding. Or the entrance, main room and special areas for your event.

03

60 - DAY POINT

It's time to get serious! Oh, but no worries we will still have fun!! At this point we are finalizing all of your details. From the exact layout, linens, centerpieces, backdrops, signs and any other items we have been planning together. After the final design has been approved, we will then set your design mock meeting.

04

30 - DAY POINT

We will host a mock table design setup in our warehouse or McKinney Home office. We pull out the tables, linens, chargers, centerpieces and etc. to show you elements of the design we have been working on. This will allow you to have a vision of how your day will look. It's just a fraction but imagine it in full view!!! We show enough for you to make the final decisions, but keep some things hidden so you still get that WOW and SURPRISED factor at your wedding/event reveal.

This service includes all necessary staff members to setup your design in full the day of your event, as well as conduct a strike at the end of the event.

HOW TO GET STARTED

SCHEDULE A CONSULTATION

We would love the opportunity to speak with you about your wedding plans. Our consultations are complimentary and can be held via phone, video or in our McKinney home Office

STEP
01



PROVIDE YOUR VISION BOARD

Whether you are using pinterest, a gallery in your phone, powerpoint, a canva presentation or Google Docs, please share your vision with us This will allow us to create an accurate custom Proposal for services

STEP
02

RECEIVE CUSTOM PROPOSAL

Our Proposals are personalized, individualized and custom create based on your own desires, sentimental needs and customized details. Anyone can do 'pretty', but we do your visual love story.

STEP
03



BOOK WITH US!

Join our Coalesce Family! Let us create your one-of-a-kind wedding or event.

STEP
04



WEDDINGS • FLORALS • RENTALS